9-1-1 PUBLIC SERVICE ANNOUNCEMENT KNOW YOUR LOCATION

RUN TIME: 15 SECONDS

FEMALE: Regardless of what you have seen or heard, 9-1-1 cannot locate you immediately when calling from a cell phone. Knowing your location is very important when calling. This is as simple as knowing the address you're calling from, teaching address information to children, and knowing what street you are on while traveling. Know your location.